



SAXOTECH Managed Hosting

PRODUCT DATASHEET

SAXOTECH Managed Hosting solutions provide media companies with stable and consistent platforms on which to grow their business. Our experience and expertise in hosting high volume, dynamic Web content for the world's major news publishing organizations is unparalleled in the industry.

SAXOTECH provides hosting for all of the applications we sell. Hosted editorial, online, advertising, custom database applications, e-marketing, and more are included in our state of the art hosting facility.

SAXOTECH provides cost effective, secure, smart and scalable hosting that allows for the dynamic performance required by the news industry. Leveraging our infrastructure expertise will allow you to focus on your core business while SAXOTECH ensures the quality of your IT systems and operations.

SAXOTECH eliminates the risks and costs associated with building and maintaining your own IT infrastructure by providing a dedicated team of experts who focus on our applications.

Three Core Scenarios 1) Cloud Computing

Our flexible, highly scalable virtualized hosting platform enables you to focus on building your business, and not on the technology required to run it.

SAXOTECH provides the ability to 'scale up' your environment with a moments notice should you require extra performance or in the event of emergencies.

At the same time, SAXOTECH frees your organization from the costs and worries associated with software and hardware management.

2) Software as a Service (SaaS) Expertise

SAXOTECH has long been a leader in the deployment and management of applications serving the media industry. Our dedication to SaaS has led to our current state-of-the-art hosting facility. While SaaS presents significant challenges to the average hosting provider, our many years of experience, long term thinking and massive investment into SaaS architecture pays huge dividends for our hosted clients. Our experience shows that:

- The cost of building out SaaS infrastructure is prohibitive for most organizations
- SaaS infrastructure must be highly available and scalable
- The expertise and experience required to manage SaaS applications is vast

SAXOTECH has made this investment, both in manpower and architecture.

3) Content Management for the 21st Century & SAVVIS Overview

SAXOTECH Inc. provides the tools and methodologies that allow your media company to compete and thrive in today's ever changing markets. SAXOTECH also provides the strength of SAVVIS Hosting. Our near decade long partnership with SAVVIS provides your organization with the scalable, secure hosting environment today's publishers require.

Your content is securely imported, exported, shared, aggregated, stored, backed-up, versioned, and managed using techniques required for today and the future.

Features and Benefits

Feature	Benefit
Hosting with SAXOTECH and SAVVIS	<ul style="list-style-type: none">• Backed by an \$850M, publicly traded company. The core business is Hosting and Tier 1 Network.• Global Tier 1 Backbone – SAVVIS carries 26% of the IP Traffic in the U.S. Most of the “readers” and users are only a single “hop” from our backbone providing guaranteed protections through SLA’s for latency, Quality of Service, and Packet Loss – No “pointing” fingers as to whose network is at fault.• Dedicated teams for security, virtualization, network, storage, back up, and load balancing.• SAS 70 Type II certified in all data centers performed by Ernst and Young.• Internal PCI audits done on an annual basis by an outside specialist audit firm for adherence to PCI processes and controls.• Dedicated cloud provisioned specifically for SAXOTECH.• 26 Tier 4 Data Centers – 19 in North America, 4 in the UK and 3 in Asia Pacific.• 24 X 7 X 365 support• 400 professional services personnel with over 1400 certifications.• Flexible approach to hosting to allow, colocation, managed hosting, utility compute and cloud computing.• Gartner Magic Quadrant Leader three years running for hosting, cloud and managed security.• Several years experience in specifically hosting both online media and editorial. Familiarity with the requirements of SAXOTECH’s software an their client’s needs.• Partnerships and on demand ordering of Gomez and Omniture for Web analytics.
SAVVIS Atlanta Datacenter The Power of SAVVIS Application Transport Network (ATN) based on the Cisco IP Next Generation Network	<ul style="list-style-type: none">• SAVVIS and SAXOTECH offer the latest and best technology available for performance and high availability.• No single point of failure.• All fiber optic infrastructures, no legacy copper anywhere.• Improves visibility, offers superior application performance, and boosts your return on investment (ROI).
Virtual Private Datacenters	<ul style="list-style-type: none">• Provides the flexibility and security required by today’s businesses. Our hosting team constantly monitors your applications using the latest tools available and scales your environment as required, saving you money.
Cost Effective	<ul style="list-style-type: none">• Eliminate the need for equipment leasing, staffing and hosting and take advantage of SAXOTECH’s experience to allow your organization to focus on its core business.
Separate Development, Staging and Live Environments	<ul style="list-style-type: none">• Allows your developers the security and flexibility to build and test new functionality while never affecting the live product.
Dedicated Virtual Cluster Environments	<ul style="list-style-type: none">• Cost effective method for allowing you to control upgrades, version control and resource allocation.
Massive and Flexible Resource Pool	<ul style="list-style-type: none">• As of Fall 2009, encompasses 416 CPU cores and 2.4 TB of physical memory.• Easily expandable with no disruption.• All customers gain improvements immediately regardless of shared or dedicated virtual environments.• Allows guaranteed resources in addition to peak usage.

Features and Benefits

Feature	Benefit
Sophisticated Communications and Monitoring Tools	<ul style="list-style-type: none">• Self healing virtual network• State of the art network monitoring with PRTG by Paessler• Idera DB monitoring tools• Strict change log process
Advanced Import and Export Capabilities	<ul style="list-style-type: none">• SAXOTECH provides proven tools for managing the flow of your data. Importing remote content is made easy with the sophistication of tools like SAXOTECH MultiFilterX.
Advanced Content Sharing of All Data Types	<ul style="list-style-type: none">• SAXOTECH's flexible and powerful shared database allows for sophisticated and simple content sharing between your publications.

What's Included

- 24/7/365 support
- Dedicated customer support representative
- Issuetrak CRM Reporting System
- FTP access to all site code and templates on development, staging and live servers
- Automatic advanced caching functionality for your news organization
- Full access to your data
- Expert assistance in importing your legacy content
- Extensive third party integration experience
- Onsite and offsite backups
- Automated reporting tools
- Advanced analytics using Omniture SiteCatalyst as an available option
- Development, staging and live server environments
- All Hardware and OS / applications licenses
- SAXOTECH MultifilterX import and export tools
- All software upgrades

About SAXOTECH

SAXOTECH helps media companies meet current and future challenges in the media landscape by providing cost efficient solutions for new business models based on multimedia, multi-channel consumer interaction. Our scalable, easy-to-implement solutions are used to plan, create, edit, design and publish content as well as drive online directories and serve display advertising through multiple channels. Our customers receive world-class implementation, training and support complemented by ongoing development of products and best practices. Today, SAXOTECH's solutions are in use by more than 600 news organizations around the world.

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